## The circular economy of glass

## Your glass bottle can go from the recycling bin and back on the store shelf in as little as 30 days.

Brand: Products packaged in glass are able to promote the sustainable benefits of glass packaging e.g. ocean-friendly, 100% recyclable.

Manufacturer: Cullet is used to make new bottles, saving virgin materials. Cullet melts at a lower temperature, providing energy savings and reduction in CO2 emissions. Consumer: A consumer benefits from health-conscious glass packaging that preserves taste.

STRATEG

Material Recovery Facility: Once placed curbside collection, the MRF saves landfill space by sorting & sending glass for recycling.

Processor: Strategic Materials cleans, crushes & sorts glass by color and size to manufacture recycled glass (cullet).